



**SKI &
SNOWBOARD**

BOARD OF DIRECTORS



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Kipp Nelson **Ketchum, ID | Chairman**

Kipp Nelson is a Partner with Long Arc Capital, a private equity firm based in New York City. Before joining Long Arc Capital, Kipp was a Partner at Goldman Sachs in London where he was Co-Head of the European Derivatives Business and in Hong Kong where he co-managed the Asian Special Situations Fund.

He began his finance career at The First National Bank of Chicago becoming a Vice President, and before joining Goldman Sachs, was a Director of Credit Suisse First Boston in London. Kipp was also a founding Partner in Flashlight Films, an Investment Fund which focuses on developing motion picture and television projects.

Kipp graduated with a Bachelor of Science in Finance from the University of Colorado where he competed on two NCAA Championships Ski Teams. Kipp has been a Board member of U.S. Ski & Snowboard since 2006 and a member of the Foundation's Board of Trustees since 2005.



Steve Strandberg **Ketchum, ID | Vice Chair & Foundation**

Steve joined the NGB board in Spring of 2018, having been a member of the Foundation Board of Trustees since 2006 and serving as President from 2018 to 2021.

Steve is Co-Founder and Managing Partner of Albany Road Real Estate Partners, LLC. Steve has over 30 years of experience as a founder of, investor in, and advisor to, entrepreneurial endeavors. In addition to co-founding Albany Road in 2012, Steve co-founded WestBridge Ventures in 1999. Westbridge invested in later stage information technology companies. In 1982 Steve was a co-founder of ARAMEX, a transportation

logistics company based in Amman, Jordan. Steve also spent over a decade in investment banking advising emerging Silicon Valley companies on M&A transactions and public offerings.

In recent years, Steve has focused on corporate and non-profit boards. He is a Director of Crescent Capital BDC, a past Board Chair of the Boys and Girls Clubs of San Francisco and is a life member of the visiting committee of the College of the University of Chicago. He is a past President of the U.S. Ski & Snowboard Foundation and a Director and member of the Executive Committee of U.S. Ski and Snowboard Inc. Steve is also a director of the U.S. Olympic and Paralympic Foundation. Steve received an AB degree in Economics from the University of Chicago and an MBA from Harvard Business School.

He lives with his wife Diana in San Francisco. His home mountain is Sun Valley, Idaho.



Dune Thorne

Boston, MA | President, Foundation Board of Trustees

Dune Thorne is a partner at Brown Advisory, an Investment Advisory firm managing over \$130B in assets. She is a member of the Executive Team, Co-head of the Private Client Leadership Team & Chief Strategy Officer for the Private Client Business.

Dune joined Brown Advisory in 2012 to launch and grow the Boston Office and has played a number of roles for the firm including Head of the Boston Office, Head of the Northeast and Head of Client Experience. Dune is part of a small team that incubated

the firm's Sustainable Investments business and now serves on the firm's Sustainable Investments Board. She also launched "engaging women" the firm's initiative to further engage and empower women clients.

From 2007-2012, Dune was a Managing Director and Principal of Silver Bridge Advisors (formerly WilmerHale Wealth Advisors), a boutique wealth advisory firm. While at Silver Bridge Dune developed The Silver Bridge Institute, a client education and engagement platform, "A Woman's Perspective", the firm's program for women clients, and the firm's values aligned investment platform. Prior to Silver Bridge, Dune served as the Director of Investments at Circle Financial Group.

In addition to her corporate career, Dune founded and grew Invest in Girls, a non-profit with a mission of ushering in the first generation of financially literate girls and increasing the number of women working in finance. To grow and scale the program, Dune sought out and negotiated the organization's acquisition by the Council for Economic Education (CCE) in 2019. The program currently serves over 4,000 girls and is continuing to grow and thrive.

Dune has been honored with numerous awards, including EV Kids Youth Champion Award (2018), World Economic Forum' Young Global Leader (2013), Advisor One's Top 50 Women in Wealth (2011), and Boston Business Journal's Emerging Leader (2011). A frequent speaker and radio and television interviewee, Dune authored her own TEDx talk, "Jump to the New S Curve: Unleash the Power of Inclusion" and has been quoted in financial journals as well as The New York Times, Wall Street Journal, and Forbes.com.

Dune is an active board member of several non-profit institutions including Milton Academy, Mass Bay Community College, YPO New England, U.S. Lacrosse Foundation, and serves as the President of the U.S. Ski Team Foundation Board of Trustees. She is also on the Advisory Board and Investment Committee of the Boston Museum of Fine Arts.

Dune attended Harvard Business School where she received an MBA and was the recipient of a Summer Social Enterprise Fellowship in 2003. She holds a BA from Dartmouth College in Economics where she was also captain of the Division 1 nationally ranked Women's Lacrosse team. Dune has three children and loves to run, ski, and travel with her family



Gary Pinkus

Woodside, CA | Foundation

Gary Pinkus is the former Chairman and Managing Partner for McKinsey & Company in North America and former global leader of McKinsey's Private Equity & Principal Investors Practice, which he helped cofound almost two decades ago. He now serves on the boards of a number of public and private companies.

Gary's skiing career began at age 3, between his parents' legs in leather boots and on wood skis. Although never a particularly good racer, he has been a passionate skier ever since, and while making his primary home in Woodside, he spends as much time in Park City and elsewhere on the slopes as possible.

In addition to his for-profit board work, Gary serves, or has served, on the boards of Wake Forest University, California Academy of Sciences, Menlo School, California Business Roundtable, Silicon Valley Leadership Group, San Francisco Opera, and SFSPCA.



Henri Rivers

Long Island, NY | Foundation

Henri Rivers is a native New Yorker and has been an avid skier and outdoor enthusiast for over 45 years. He is a Professional Ski Instructor, certified master teacher and children's specialist, as well as a U.S. Ski & Snowboard Alpine coach, jury advisor, referee, and official. He coaches in the Alpine race program at Windham mountain in the Catskill region of New York. Henri attended Marist College and received a BS

degree in Biology in 1982. After Marist, he worked for several companies as a Construction Engineer and Project Manager before founding and managing the Drumriver Companies. As the president and CEO of Drumriver Companies, Henri managed all construction operations, renewable energy, and efficiency projects as well as fiscal management, procurement strategies, and all senior construction managers and project accountants.

Henri became involved with the National Brotherhood of Skiers (NBS) in 1996 and has held many positions within the organization. He started as a club president and moved on to become the Midwest regional competition director. In 2003, he became a coach for the national team of NBS and in 2008 he was appointed the Olympic Scholarship Fund (OSF) Administrator. During his tenure as OSF administrator, Henri grew the national team to 15 athletes. In 2016, he was appointed the National Competition Director and in 2018 he was voted in as the Executive Vice President of the NBS. He served for two years and was elected National President of the NBS in March of 2020.

Henri resides in Long Island, NY with his wife Karen and their four children, three of whom are triplets!



Kenneth Graham

Valley Forge, PA | Foundation

Kenneth "Ken" Graham is Chairman and founder of Inverness Graham Investments, a technology focused private equity firm based in the greater Philadelphia area managing approximately \$1B in assets across four funds. Ken has over 25 years of experience in private equity and corporate M&A focused on industrial and technology businesses.

Prior to launching Inverness Graham, Ken headed Global Business Development and Latin American operations for Graham Packaging Company, served on the Graham Group's Advisory Board and in various additional operational and board roles within the group. Earlier in his career, Ken served as Director of Business Development for Superconducting Core Technologies, as a Manager for turnaround consultants Mackenzie, Hovey and Associates, and was a co-founder of Media Stream, a media technology and services firm.

Ken currently serves on the boards of Thomas Jefferson University Health System, U.S. Ski & Snowboard, and Burke Mountain Academy. He previously served on the National Advisory Board for Technology Transfer at the University of Michigan and is active in numerous other professional organizations in private equity and regional business.

A lifelong skier, Mr. Graham earned his B.A. at Dartmouth College in 1985 where he was a member of the varsity Alpine Ski Team. He earned his MBA from the Tuck School of Business at Dartmouth College in 1990.

Mr. Graham remains an avid skier and lives with his wife and three children in Valley Forge, PA. His chocolate lab Cocoa can be found at his side at Inverness Graham daily.



Steve Shafran Sun Valley, ID | Foundation

Steve Shafran is a Senior Advisor at Centerbridge Partners, focused on Financial Services and Technology, Media, and Telecommunications. Previously, he was a partner at Goldman Sachs where he worked from 1986 – 2001, including an eight-year period where he lived in Hong Kong and Singapore and was co-head of the firm’s Asian Principal Investment Area. After leaving Goldman, he stayed in Hong Kong and was founder of the first S&P rated debt servicing company in Mainland China. From January 2008 – June 2009, Steve was a Senior Advisor to U.S. Treasury Secretaries Henry Paulson and Timothy

Geithner, advising the Treasury Department throughout the Great Financial Crisis. From 2009 – 2011, he was a professor at Georgetown University’s McDonough School of Business, teaching courses on the banking system and financial crises. He recently stepped down as the Chairman of the Sun Valley Community School in Sun Valley Idaho, serves on the Board of Trustees of the U.S. Ski & Snowboard Foundation, and is an advisory director of Vison to Learn, a Los Angeles based non-profit that is working to ensure every school child in the country has access to free glasses. Steve received a B.A from the University of California, Berkeley, Phi Beta Kappa and an MBA from the Harvard Business School.



Karen Ghent Edwards, CO | Alpine

Karen joined the U.S. Ski & Snowboard Board of Directors in 2022. She currently chairs the Alpine Sport Committee. She is grateful to have been involved in almost all aspects of alpine skiing: athlete, parent, coach, official, and governance.

She had her start as an athlete where she was a member of the U.S. Alpine Ski Team from 1980-85. She went on to coaching, starting out as a part time coach while attending University and eventually becoming the Alpine Program Director for Ski and Snowboard Club Vail. While in that role, she is proud to have achieved Alpine Club of the Year four

times, in 2010 was honored as the U.S. Ski and Snowboard Alpine Domestic Coach of the Year and U.S. Olympic Committee Development Coach of the Year. She became certified as a FIS Technical Delegate in 2014 and was the recipient of the U.S. Ski and Snowboard Westhaven Award for giving back as a Technical Delegate in 2021.

She has been involved in governance of alpine skiing since the early 2000’s starting out on committees in the Rocky Mountain Division and working her way into national governance in 2018 as the Development Subcommittee Chair. Her involvement was enriched while she and her husband raised 3 ski racing daughters, all of whom achieved elite levels in the sport.

Karen lives in Edwards, Colorado and enjoys her mountain life, skiing, hiking, trail running, camping and helping to teach her grandchildren to ski.



Alice Duran Minturn, CO | Alpine Athlete

Alice Duran is the alpine athlete representative to the U.S. Ski & Snowboard Board of Directors (term 2024-2028). Alice was a Member of the U.S. Alpine Ski Team from 2008-2021 and is a 2x Olympian. She is also a World Championships Team Member, World Cup Winner/Podium finisher, and 3x U.S. National Champion. Upon retirement from ski racing, she completed her undergraduate degree through the USOPC/DeVry University Partnership studying Small Business Management and Entrepreneurship. She coached for two seasons post-ski racing career at Ski Club Vail (one season with U12, one season with FIS Men).

Alice is currently serving as Athlete Rep for the Alpine Development Subcommittee, and as an Athlete Rep for the Rocky Mountain Division ACC (Alpine Competition Committee). Alice is also an Athlete Gift Officer within the U.S. Ski and Snowboard Foundation.



Rick Kapala **Sun Valley, ID | Cross Country**

Rick began coaching Cross Country in 1982 and by 1987, joined the Sun Valley Ski Education Foundation (SVSEF) as cross-country program director. He trained hundreds of athletes, many of whom achieved national and international acclaim as Olympians, champions, and even coaches.

During his 33 years at SVSEF, Rick has three times been awarded the title of U.S. Ski & Snowboard's Cross Country "Coach of the Year," has coached internationally, and has overseen regular qualification of top athletes to the U.S. Junior World Championship team.



Gus Schumacher **Anchorage, AK | Cross Country Athlete**

Gus Schumacher joined the board as Cross Country Athlete Representative in 2024. Gus has been on the Stifel U.S. Cross Country Ski Team since the 2018-19 season. Throughout his career, Gus has accumulated many accolades, including being the first ever American to win a gold medal at the FIS Junior World Cross Country Championships and a fourth place in a World Cup sprint at the 2023-24 Tour de Ski. As he looks ahead, his overall goal is to win an Olympic medal or an overall discipline World Cup globe, and to be a good teammate and role model the whole way through.

Outside of his passion for skiing, Gus is a student at the University of Alaska Anchorage working towards an engineering degree, is heavily involved with Protect our Winters (POW) and the Special Olympics, and loves to mountain bike, wakesurf, play kendama, do crossword puzzles, and go motocross riding.



Jason Arens **Bend, OR | Freeski**

Jason joined the U.S. Ski & Snowboard Board of Directors in 2024. He boasts an extensive background in Freeskiing, spanning nearly two decades, initially as a competitor before transitioning seamlessly into judging.

Since 2014, Jason has been a prominent fixture on the international competition circuit, proudly representing the United States at events such as World Cups, X Games, Dew Tour, and World Championships. He has been selected as the Head judge for all freeski

disciplines for the 2025 World Championships and 2026 Winter Olympics. Within the International Ski Federation (FIS), Jason holds significant roles, including Freeski Judges Coordinator, Judge Education Coordinator, and Chairman of the Judges Advisory Committee.

In addition to his contributions to the sport, Jason serves as the Director of Marketing and Sales at Ukko Sports, where he oversees operations for Surface Skis, Joystick, & Causwell. As a vested partner in the company, he plays a pivotal role in steering business strategy and development across the three brands.

Jason lives in Bend, Oregon with his wife, Amanda, and one year old daughter, Sloan. He enjoys the outdoors, travel, and spending time in the mountains.



Maggie Voisin **Whitefish, MT | Freeski Athlete**

Maggie Voisin joined the U.S. Ski & Snowboard Board of Directors in 2024 as the freeskiing athlete representative. Maggie has been a Freeski athlete on the U.S. Ski Team for ten years. Throughout her career, she has earned seven X Games Medals, six World Cup podiums, and been named to three U.S. Olympic Teams from 2014-22.

Aside from her skiing accomplishments, she has also been involved with the team in other exciting ways. She was a Freeski athlete liaison, is currently on the Freeski board as an athlete representative, and served as the athlete voice on the CEO search committee.



Mike Page **Park City, UT | Freestyle**

Mike Page joined the U.S. Ski & Snowboard Board of Directors in 2020. He is also the current Chairman of the Freestyle Sport Committee. Mike has been involved with Freestyle for over 10 years, first as a parent, then as a volunteer, sponsor, and supporter.

Mike is Vice President at R.S. Hughes Company, a specialty Industrial & Safety Distributor serving manufacturing businesses across North America. He sits on the Board of Directors for the company. He is also the Owner and CEO of Identity One Sports (ID One USA), the North American distributor for ID One Skis. ID One Skis are used by World Cup Athletes all around the world in Moguls and Aerials. The company also owns and operates ID One Pro Mogul Camp. This is a premier moguls training camp held in Whistler, British Columbia, Canada.

In addition, Mike is the Founder of the ID One Foundation. The Foundation is a 501(c)(3) Nonprofit Foundation. They assist freestyle athletes in the US with financial support for training, equipment, competition fees, travel expenses, personal development and education. The Foundation is run by an independent Board of Directors committed to this purpose.

Mike lives in Park City, UT with his wife, Sheri, and 17-year-old son, Nick. He enjoys all things outdoors and spending time in the mountains.



Emerson Smith **Salt Lake City, UT | Freestyle Athlete**

Emerson Smith was a 4-year member of the U.S. Mogul Team. He represented Team USA at the 2018 Winter Olympics in PyeongChang, South Korea. Emerson received two silver medals at the National Championships, 4 top ten World Cup finishes and was ranked 13th in the world.

After retiring from competition in 2020, Emerson remained involved in Freestyle by becoming Head Coach of the Park City Ski and Snowboard Club's Mogul Team from 2021 until 2023. He coached the U.S. World Cup Team for a short stint and is currently the Head Coach for Wasatch Freestyle Foundation.

Emerson graduated from the University of Utah in April of 2023 with a Bachelor of Science in Business Administration.

Emerson loves being active and outdoors, spending his free time skiing, surfing, and mountain biking. Emerson currently lives in Salt Lake City where he is enjoying life with his wife Morgan and their two pets, Nala and Bobo.



Nina Lussi

Zurich, SUI | Ski Jumping/Nordic Combined

Nina Lussi, a member of the U.S. Ski & Snowboard Board of Directors since 2023, brings a wealth of experience and expertise to the table. Hailing from Lake Placid, NY, and the NYSEF program, Nina's journey in ski sport started at a young age. Growing up, she tried her hand at ski racing, cross country skiing, and ski jumping, before ultimately focusing her efforts on the latter.

A graduate of the University of Utah and Tuck's Next Step Program, she had a distinguished ski jumping career, including a decade on the World Cup circuit, three World Championship berths, and four National Championship titles. Her extensive background and collaboration with the Austrian, Slovenian, and French National Teams provide a unique perspective on the sport.

Currently based in Zurich, Switzerland, Nina works in Global Communications at On, a leading Swiss sportswear brand. Beginning her career at Deloitte after retiring from sport in 2022, she gained valuable experience in brand management through a marketing rotational program.

The Lussi family has a rich skiing heritage—her grandfather Serge was honored with the Julius Blegan award in 1993, her aunt Katrina was on the U.S. Freestyle Aerials team, her father Arthur, ski raced for Dartmouth College, and her mother Martina serves as the immediate past chair and is a ski jumping judge. Nina's upbringing and diverse experiences have shaped her commitment to the sport and its community. Drawing inspiration from her own journey, she aims to give back to the sports community by empowering the next generation of athletes and promoting inclusivity.

Jasper Good

Salt Lake City, UT | Ski Jumping/Nordic Combined Athlete



Jasper Good was on the U.S. Nordic Combined National Team, and retired in 2022. Jasper is based out of Park City, UT and is a member of the U.S. Army World Class Athlete Program (WCAP), a team built for Olympic level athletes in the Armed Forces.

Jasper grew up in Steamboat Springs, Colorado, where he competed for the Steamboat Springs Winter Sports Club. After being named to the National Team in 2015, he moved to Park City, Utah, making his Nordic Combined World Cup debut later that year. A

consistent competitor on the World Cup circuit, he earned his first-ever individual World Cup points during the 2018-19 season in Trondheim, Norway. With his success on the World Cup circuit, Jasper earned two nominations to represent the United States at the FIS Nordic World Ski Championships. He attended the 2019 World Championships in Seefeld, Austria, as well as the 2021 World Championships in Oberstdorf, Germany, where he competed in both the Large and Normal Hill events during the two appearances.

Good's first nomination to represent the United States at the Olympic Winter Games came in 2018, as he competed in PyeongChang, South Korea. After representing his country in PyeongChang, Good enlisted in the U.S. Army World Class Athlete Program in 2019, through the U.S. Army National Guard. Good was then selected to represent the United States in 2022 at the Olympic Winter Games in Beijing, China, where he helped his teammates achieve a sixth place finish in the Team HS140/4x5km event. Good was also able to record a new Winter Olympics personal best in Beijing, finishing 34th overall in the HS140/10km event.



Chris Young Cape Cod, MA | Para

Chris Young became the first Para Sports Representative on the U.S. Ski & Snowboard Board of Directors in 2023.

As a 20-year-old U.S. Coast Guard Petty Officer 3rd Class, Chris sustained a spinal cord injury in a devastating plane crash on a remote Aleutian Island in Alaska. At the first Disabled Veterans Winter Sports Clinic in 1985, Chris was introduced to alpine skiing. At the end of that first week he was introduced to racing and began to take over the racing world.

In 1987, Chris was invited to join the U.S. Disabled Ski Team and began a career that has lasted nearly forty years, retiring in 2016. Having dominated the 2014 Alpine Adaptive World Cup (finishing on the podium in 7 races in 3 different disciplines) and winning the Overall Downhill title, sit skier Chris got his 2015 season off to a great start, sweeping all heats to win ESPN X Games Monoskier Cross gold and placed 3rd in the opening World Cup Downhill all in the same week! He added to his 39 year career victory tally which, at 159 wins garners him the distinction of having the longest winning streak in alpine ski racing history. Chris's remarkable accomplishments include 4 Paralympic medals in multiple disciplines including Slalom, Downhill and Super-Giant Slalom, that spread out over 3 different Paralympic Games, multiple World Cup globes and World Championship titles, 23 U.S. National titles, and being the first athlete, disabled or not, to ever qualify for and compete in both the (able bodied) National Extreme Ski and also Snowboard extreme Championships.

Chris has been widely recognized as a world-renowned ski racing coach, equipment innovator, and a revolutionary pioneer in breaking down barriers and creating new snow sports for the mobility challenged. Some of those firsts include co founder of the New England Disabled Ski Team at Loon Mountain, NH, first monoskier to ski Corbet's Couloir (unassisted), first person to adapt a snowboard for use under a monoski (Trench Digger 5000), first monoskier to compete in a snowboarder cross, first monoskier to compete in 24 Hours of Aspen endurance race, first monoskier to ski faster than 80mph and first monoskier (along with Kevin Bramble) to compete in the World Synchro Ski Championships, and win. In 2023, Chris was proudly inducted into the Adaptive Sports Hall of Fame.



Laurie Stephens Sun Valley, ID | Para Athlete

Laurie Stephens was born and raised in New England and hails from Wenham, Massachusetts. Stephens was born with spina bifida and found skiing at age 12, when she joined a group of athletes with disabilities who skied at Loon Mountain in New Hampshire. This experience led her to start racing at age 15 and join Chris Young's New England Disabled Ski Team.

In 2004, at age 20, Stephens had already become the overall and Giant Slalom World Cup Champion in her rookie season. Her first two seasons led her to being named the

Paralympic Sportswoman of the Year in 2006 by the United States Olympic Committee and nominated for the 2006 ESPY for Best Athlete with a Disability.

During her time on the team, Laurie has cemented herself as one of the most dominant sit skiers on the World Cup circuit. She is a five-time Paralympian, seven-time Paralympic medalist (two gold, two silver, three bronze), and a two-time World Champion. Stevens previously held two U.S. records for para-swimming in the 100 and 200-meter backstroke. When she isn't on the snow, Laurie loves to read and knit.

In the 2023-24 season, Stephens took the podium five times and finished the season third overall in the giant slalom standings.



Tricia Byrnes **Lafayette, CO | Snowboard**

Tricia Byrnes was a halfpipe snowboarder who competed for USA at the 2002 Salt Lake City Winter Olympics, finishing sixth. Byrnes attended St. Michael's College in Vermont, with a double major in English and Psychology. She won 15 World Cup halfpipe titles between 1997 and 2003.

Byrnes led the 1999 FIS World Cup and was ranked #1 by the ISF in 2000. She added a gold medal at the 2000 Goodwill Winter Games and was second that year in the World Cup standings.

Snowboarding has been a significant part of her life from the very first day she hit the slopes. Even after 30 years, she continues to embrace the joy, passion, love, and sense of community that snowboarding brings. After retiring from competitive snowboarding, she dedicated 10 years as an Athlete Representative on the Snowboard Sport Committee, followed by 6 years on the U.S. Ski & Snowboard Board, and 4 years as an Athlete Representative with TTR/WSF (World Snowboard Federation).

Tricia's involvement in the sport has been diverse, ranging from being an Athlete Manager at Octagon, a TV/Web Commentator, a U.S. Ski & Snowboard Press Officer, to her current role as the Marketing Manager at USASA.



Alex Deibold **Steamboat Springs, CO | Snowboard Athlete**

Alex Deibold was an athlete on the U.S. Snowboard SBX Team from 2004 to 2023.

He competed professionally in almost every discipline of snowboarding. While at Stratton Mountain School, he mainly competed in Halfpipe and Slopestyle, before switching his focus solely to snowboardcross upon graduation and being named to the national team.

Alex is currently in a full time role as the Snowboard Program Director at the Steamboat Springs Winter Sports Club. With a deep passion for outdoor activities, He actively supports the environmental non-profit, Protect Our Winters. Additionally, Alex is a 2014 Sochi Olympian, winning a Bronze medal for Team USA. Alex currently serves as the chair of the U.S. Ski & Snowboard Athletes' Council.



Brandon Gayle **New Rochelle, NY | At Large**

Brandon Gayle joined the U.S. Ski & Snowboard Board of Directors in 2022. He most recently served as Chief Commercial Officer for Federación Mexicana de Fútbol (FMF) – the governing body for youth and amateur fútbol / soccer in Mexico, the Mexican National Team, Liga MX, and Liga MX Femenil. As part of a proposed private equity investment and creation of a commercial entity that would grow FMF's value through the centralization of key Liga MX club assets (e.g. global media and partnership rights) and commercial expansion into the U.S., Brandon led the teams responsible for strategy and business development, global partnerships, ticketing, premium hospitality, marketing, match presentation, merchandising, and licensing.

Prior to FMF, Brandon served as Chief Operating Officer for Spurs Sports & Entertainment (SS&E) – owner of two sports venues and three professional sports teams, including the NBA's San Antonio Spurs. In this role, he led a business operations team of 250+ people across all revenue, brand, and communications functions.

Prior to joining SS&E, Brandon held multiple leadership roles on Facebook's Media Partnerships team. As Director of Global Sports Partnerships & Solutions, his team partnered with athletes and sports properties in North America to create interactive video content that engaged and monetized digital audiences across Facebook's platforms, including Instagram, Messenger, and Oculus. He also led teams in Latin America, Europe and Asia Pacific that provided global operational support across live and original content distribution, product education, and data insights. Prior to this role, Brandon served as Instagram's Head of Global Sports Partnerships working with athletes and sports properties around the world to leverage the platform to engage and monetize Gen Z and Millennial sports fans through the use of Facebook ads and the development of bespoke short-form video content.

Brandon also served as Director of Strategic Partnerships at Groupon and as a consultant at Bain & Company. He holds an MBA from Harvard Business School and a BA in Economics from Harvard College.

Brandon lives in New Rochelle, NY with his wife, Saamra, and their two sons, Myles & Cassius.



Frankki Bevins **Denver, CO | At Large**

A founding member of McKinsey's Denver office, Frankki is deeply committed to the growth and sustainability of the Rocky Mountain region.

Her unique expertise lies in her ability to meld bold strategy development and organizational excellence, ensuring that organizations have the core expertise to realize their strategic goals. To that end, she is as skilled in leading large-scale performance transformations, mergers and integrations, and due-diligence initiatives as in assessing organizational health.

Frankki lends her energy and expertise to building and maintaining a strong, diverse Denver-office culture, including the recruitment and retention of women. In addition to serving on the Board of Directors for U.S. Ski & Snowboard, Frankki also serves on the Board for Heart & Hand, and is a mentor at the social-impact accelerator Uncharted. She is passionate about any and all outdoor activities, including mountain biking, skiing, backpacking, hiking, surfing, and running. An adventurer at heart, Frankki enjoys exploring the world's mountains and beaches and learning about the people who inhabit them.



Kikkan Randall

Anchorage, AK | Overall Athlete Representative

Kikkan Randall is a 5-time Olympian and Olympic Champion in Cross-Country Skiing. She owns 17 U.S. National Titles, 13 World Cup wins, 29 World Cup podiums and 3 World Cup Overall Sprint titles. Known for her pink hair, Kikkan was a pioneer for the U.S. Women's team. She was the first American female Cross-Country skier to win a World Cup race, a World Championship medal and to win a World Cup discipline title. She and Jessie Diggins won the first-ever cross-country skiing gold medal in the women's team sprint for the United States at the Winter Olympic Games in Pyeongchang in 2018.

Kikkan currently serves as the Executive Director of the Nordic Skiing Association of Anchorage, supporting grassroots Nordic programs and events in her hometown. She is an Athlete Gift Officer for the U.S. Ski and Snowboard Foundation and serves on the board of the National Nordic Foundation.

Kikkan lives in Anchorage, Alaska with her son, Breck and daughter, Aspen. She joined the U.S. Ski & Snowboard Board of Directors in 2021.



Alice Merryweather

Salt Lake City, UT | USOPC Athletes' Advisory Council

Alice Merryweather is the U.S. Ski and Snowboard representative on the Team USA Athletes' Commission. She retired from racing at the end of the 2024 season, after spending nine years on the U.S. Ski Team, a span which included a World Junior Championships gold medal and starts at the 2018 Olympic Games and 2019 World Championships. During the latter part of her career, Merryweather suffered a severe leg injury and took a year away from sport to recover from anorexia nervosa. These experiences shaped her into a vocal athlete mental health advocate and helped develop her passion for athlete voice.

Since retiring from sport, Merryweather graduated from Dartmouth College with a degree in Government and began working for the World Cup Dreams Foundation, a nonprofit that helps support un- and under-funded snowsports athletes. She brings her passion, her advocacy experience, and her athlete-forward perspective into her role on the Board of Directors.



Brian Leach

New York, NY | Audit Chair

Brian Leach was formerly Chief Risk Officer and a member of the management committee of Citigroup - joining in February 2008, shortly after the Global Financial Crisis began, and retiring in 2015. At Citigroup, he managed a team in excess of 10,000 people across more than 100 countries for all global Risk, Strategy, Audit and Compliance. During this time, he led the transformation of Citigroup's risk profile by setting strategic direction about which regions, businesses and assets would be supported, completing a wholesale changeover of roles and responsibilities of senior risk personnel and working

closely with Central Bank Governors, Ministers of Finance and other global regulators to achieve best in class controls.

Prior to joining Citigroup, Brian was co-Chief Operating Officer and Chief Risk Officer of Old Lane, an investment fund founded in 2005 by Vikram Pandit, Brian, and several former Morgan Stanley colleagues. Old Lane was successfully sold to Citigroup in July 2007.

Prior to Old Lane, Brian spent his entire career at Morgan Stanley where he built a global proprietary trading arbitrage group centered in London which was a major profit driver for the firm. As Risk Manager, he oversaw capital allocation, strategic revenue-enhancement opportunities, and all aspects of credit, market and operational risk management. He was a member of Morgan Stanley's Institutional Securities Division Management Group, Co-Chairman of the Capital Commitment Committee and Chairman of the Board of Trustees of the Morgan Stanley Foundation. During his time at Morgan Stanley, Brian was seconded to the hedge fund Long-Term Capital Management (LTCM) for approximately one year, where he was one of six managers selected by a consortium of 14 global financial institutions to manage the liquidation of LTCM and was one of the only two managers present for the duration.

Brian has been awarded Risk Manager of the Year two times in his career: the first for his work in restructuring the hedge fund LTCM from Risk Magazine and the second for his work in restructuring Citigroup after the Global Financial Crisis from the Global Association of Risk Professionals.

Brian now commits his time to various boards and investment committees for corporate and non-profit entities, each with a focus on investments in particular asset classes including: equities, fixed income and commodities. These commitments include serving as a trustee of the U.S. Ski & Snowboard Foundation, an advisor to the Colgate University Endowment Management and Finance Committee, a member of the investment committee of the private equity commodities firm Mountain Capital, and a Board Member of Athene Holding, Ltd.

Brian earned a BA in economics from Brown University in 1981 (including attending university for three months in 1980 in Shanghai, China - the first group of western students allowed in the country since Nixon normalized US/China relations) and an MBA from Harvard Business School in 1985.

He joined the U.S. Ski & Snowboard Board of Directors in 2019.



Dexter Paine

New York, NY | Immediate Past Chairman & USOPC Board Member

Dexter Paine was appointed to the United States Olympic & Paralympic Committee board of directors in 2021 as a National Governing Bodies Council representative, and was re-elected to serve a second term in 2024. Paine is a lifelong athlete, an accomplished businessman, and a global sport leader. A business executive with over three decades of private equity experience, Paine is chairman of Paine Schwartz Partners, a leading global private equity firm focused on investing in sustainable food & agribusiness. He

co-founded the firm in 1997 and has been at the forefront of his industry, investing in the global food and agricultural industry and serving as a respected speaker on the business sector. During his career, Paine has chaired many private and public companies and is involved in numerous not-for-profit organizations, and is the chairman emeritus of Holderness School.

A lifelong sports enthusiast and NCAA ski racer while on the Williams College ski team, he served as chairman of the Olympic governing body U.S. Ski & Snowboard for 13 years. During his tenure, the organization saw its greatest success in history, earning 56 Olympic medals, establishing a strong business model, and providing athletes with a platform for Olympic success. For four years prior to his term as chairman of the Olympic governing body he also served as president of the organization's foundation. Paine also serves on the board of US Biathlon and chairs its governance committee. He also serves as the chairman of the USOPC NGBC Governance Task Force.

He extended his sport leadership to a global platform, serving from 2014 to 2022 as an elected member of the International Ski Federation Council. He was elected again in 2024. In his role with FIS, he serves on the finance committee and also led the first-ever strategic planning effort for FIS and serves as a member of the working groups for gender equality and governance reform.

Paine has also served as member of the executive committee for both the 2015 FIS World Alpine Ski Championships in Vail/Beaver Creek and the 2019 World Freeski, Freestyle and Snowboard Championships in Utah. He was the 2020 recipient of the Julius Blegen Award, the highest honor bestowed for service by U.S. Ski & Snowboard, and the 2024 Bud & Mary Little Award.

Olivia Giaccio

Salt Lake City, UT | USOPC Athletes' Advisory Council-Alternate

Olivia is a Stifel U.S. Ski Team Athlete in the sport of Freestyle Mogul Skiing: the 2025-26 competition season will be her 10th on the National Team. Throughout the past decade, Olivia has made her mark on mogul skiing by accumulating 3 World Cup wins, nearly 20 World Cup podiums, multiple National Championships podiums, and a top-3 World Rank (2023-24). She has represented Team USA on the world stage at World Championships (2017, 2019, 2023) and the Winter Olympic Games (2022). She is also the first woman to compete in – and win – a World Cup with a cork 1080 (2024).

Olivia completed her undergraduate degree at Columbia University in December 2024, where she earned a Bachelor of Arts in Psychology. She graduated with Phi Beta Kappa honors, denoting not only her academic excellence, but also her stellar character and promise in landscapes beyond academia. She will begin her Master's in Social Work in the fall of 2025, also at Columbia University. Due to her deep understanding of the demands of a professional athlete balancing higher education, as well as her extensive amount of time on the Stifel US Ski Team, Olivia is uniquely positioned to serve on the Board of Directors.

Olivia's interests align with bettering the world around her, whether that pertains to sport, the next generation, or the environment! She currently serves as the USOPC Athletes' Advisory Council-Alternate and an athlete liaison for the Stifel U.S. Freestyle Ski Team.

She also volunteers as a mentor for Read Ahead (a mentoring program for elementary school-aged children in New York City) and an athlete ambassador on the Protect Our Winters Athlete Alliance. This past competition season, she was voted as the 2025 Buddy Werner Award Recipient, acknowledging her genuine character and sportsmanship.



Hannah Kearney **Park City, UT | FIS**

Hannah Kearney is a three-time Olympian, 2010 Olympic gold medalist, three-time World Champion, 46-time World Cup winner and brought home 10 Crystal Globes during her 14-year career as a moguls athlete. Kearney joined the U.S. Ski & Snowboard Board of Directors in 2019.

In 2006, Hannah made her first Olympics appearance as a gold medal hopeful but unfortunately did not make it past qualifications. In 2007, she faced a significant knee injury and had to undergo surgery. As soon as she was cleared, she returned to the slopes, more determined than ever. Her resilience and determination led to her most successful seasons yet, earning her the 2009 moguls Crystal Globe.

Kearney won a 2010 Olympic trial event and changed her mindset and goals surrounding the Olympics. She knew that in order to succeed, she would have to go into these games in a different headspace, leaving her past behind her. Hannah cemented her place in history at the 2010 Olympics when she won the gold, the first Olympic moguls win for a U.S. woman since 1992.

Kearney accomplished the near impossible during the 2010-11 and 2011-12 seasons. She was unstoppable for more than a year, winning every competition she started from January 2011 to February 2012. Her 16 consecutive victories beat Ingemar Stenmark's record for the longest FIS World Cup winning streak across all disciplines and led her to her first World Cup overall Crystal Globe in 2011. That season, she also secured her second moguls Globe and two additional medals at World Championships. Throughout the rest of her career, Hannah earned a bronze medal at the 2014 Winter Olympics, two more World Championship medals, seven more Globes, and 16 additional World Cup wins, including a win in her final World Cup before retiring in 2015.

As an athlete and in retirement, Hannah has been deeply involved in her community and the next generation of skiers. She has served as an athlete mentor, committee member with the IOC, co-chair of the FIS Athlete Commission, a U.S. Ski & Snowboard Board of Trustees member and U.S. Ski & Snowboard Foundation Athlete Gift Officer. All of these efforts are geared towards empowering the next generation of skiers and ensuring they have the opportunity to succeed. On top of this, Kearney is a personal trainer, starting her own business called Fitness from Afar during the height of the COVID-19 pandemic to give those without equipment, trainers or facilities access to exercise routines for any ability level.



Michael Reitzell **Lakewood, CO | National Ski Areas Association**

Michael Reitzell is President & CEO of the National Ski Areas Association (NSAA), where he collaborates with and oversees a fantastic team responsible for the organization's operations, including government relations and lobbying activities, public relations, research, financial management, member education and administration. He drives NSAA's strategic direction in collaboration with a board of directors that represents ski areas and industry stakeholders across the country. Michael previously served as President of Ski California, a non-profit trade association representing ski resorts in

California and Nevada, where he oversaw every aspect of the organization and embarked upon a bold strategy that included several proactive initiatives to move the industry forward, including the creation of the association's multi-award-winning Mountain Safety Guide. Before his association leadership, Michael was a practicing attorney for 15 years and much of his law practice was devoted to assisting and defending clients involved in outdoor recreation. On a personal level, Michael has been an avid skier for over 40 years and was an alpine ski competitor in college at USC.



Nick Sargent

Park City, UT | SnowSports Industries America

Nick is the President of Snowsports Industries America (SIA), the winter industry trade association based in Park City, UT.

Prior to taking the lead of SIA in 2017, Sargent led partnership marketing initiatives for Burton Snowboards as Vice President of Global Business Alliance for over 11 years, where he grew the brand's globally-recognized partner portfolio while expanding its global alliances. Outside of Sargent's proficiency in the industry's business, he is deeply rooted in

the snow sports community, having developed a passion for all snow sports disciplines at a young age.

As the leader of SIA, Nick has been the vision behind the organization's evolution from its sixty-year ownership of the SIA Snow Show to one that's singularly focused on the evolving business needs of SIA's global members. Sargent was the driving force behind the sale of the SIA Snow Show to Emerald Expositions in 2017, and SIA's alliances with various outdoor industry trade groups to collaboratively address climate change and participation. In 2019, SIA announced its purchase of the Colorado and Boston Ski and Snowboard Expos from BEWI Productions, Inc. marking SIA's entry into the B2C space, creating a direct consumer connection for the SIA members.

Sargent is a native of Stowe, VT and currently lives in Park City, UT. He joined the U.S. Ski & Snowboard Board of Directors in 2016.



Sophie Goldschmidt

Park City, UT | President & CEO

Sophie Goldschmidt is the President & Chief Executive Officer of U.S. Ski & Snowboard, the governing body for 10 different snow sports in the United States. She is a dynamic, senior, global leader with a broad and deep proven experience in sports, entertainment, media and technology.

Throughout her career, Sophie has been at the forefront of successfully globalizing and innovating sports, media and entertainment properties, while also driving significant commercial growth and elevating brands. Prior to U.S. Ski & Snowboard, Sophie was CEO of the World Surf League (WSL) and held leadership, commercial and marketing roles at the National Basketball Association (NBA), the Women's Tennis Association (WTA), the Rugby Football Union (RFU), the PGA European Tour, Adidas, and the global sports marketing & entertainment agency CSM.

Sophie is a Board Member for the 2034 Salt Lake City-Utah Organizing Committee for the Olympic and Paralympic Winter Games, LOVB and the International Tennis Hall of Fame. She is also a member of the Women's Sports Network (WSN) Advisory Board and advises a number of other companies. She has been honored as one of Forbes Most Powerful Women in Sport, AdWeek's Most Powerful Women in Sport, Marketing Week's Vision Award, Sport360 Most Influential Women in Sport and Sports Business Journal's Forty under Forty and Power Players in Women's Sports as well as Leaders in Sport Under 40 Award.